

www.solunum.org.tr

European Congress for Bronchology and Interventional Pulmonology (ECBIP) In cooperation with Turkish Respiratory Society

April 27-30, 2013 Çeşme - Izmir / TURKEY

www.solunum.org.tr/ecbip2013



ENDORSED BY













EABIP President Felix Herth

TRS President Mecit Süerdem, MD

Congress Presidents Chris Bolliger, MD; Benan Caglayan, MD

EABIP and Congress Secretary Semra Bilaceroglu, MD

Semra Bilaceroglu, MD

(i) s.bilaceroglu@gmail.com

■ +90 (532) 661 45 22

<u>+90 (232) 362 28 31</u>

Sponsorship & Exhibition Prospectus

Dear Colleagues,

We are honoured to organize, in Cesme, Izmir between April 27-30 2013, the se cond European Congress for Bronchology and Interventional Pulmonology under the auspices of the European Association for Bronchology and Interventional Pulmonology (EABIP), and Turkish Respiratory Society (TRS).

A very high level international scientific committee will assist us to organize and build an interesting program (cf. joined document). This event will certainly be a success according to multiple requests and growing enthusiasm and passion (many Europeans and north-African countries already replied).

We guess the audience will reach about 500 professors and practitioners for the four days of this event.

With best wishes,

Felix Herth
EABIP President

Chris Bolliger Benan Caglayan 2nd ECBIP Presidents

COMMITTEES

EUROPEAN ASSOCIATION FOR BRINCHOLOGY AND INTERVENTIONAL PULMONOLOGY (EABIP)

Executive Committee

Felix J. Herth, President Herve Dutau, Vice President Semra Bilaçeroğlu, Secretary Paola Gasche-Soccal, Treasurer Stefano Gasparini, Membership Officer Syed Arshad Husain, Member-at-Large

Chris T. Bolliger, Immediate Past President and Editor-In-Chief, Respiration

General Board Members (Country Representatives)

Becker, Heinrich (Germany)
Bilaçeroğlu, Semra (Turkey)
Bolliger, Chris (South Africa)
Breen, David (Ireland)
Chhajed, Prashant (India)
Daniels, Johannes (Netherlands)
Dooms, Christophe (Belgium)

Dutau, Herve (France)

Froudarakis, Marios (Greece)
Gasche-Soccal, Paola (Switzerland)

Gasparini, Stefano (Italy) Herth, Felix J. (Germany) Husain, Syed Arshad (UK) Papai-Szekely, Zsolt (Hungary) Perin, Branislav (Serbia)

Shah, Pallav (UK) Triller, Nadia (Slovenia) Zuccatosta, Lina (Italy)

Rosell, Antoni (Spain)

2nd EUROPEAN CONGRESS FOR BRONCHOLOGY AND INTERVENTIONAL PULMONOLOGY (ECBIP 2013) ORGANIZING COMMITTEE

EABIP Board

Bolliger, Chris (South Africa) Dutau, Herve (France) Gasparini, Stefano (Italy) Herth, Felix J. (Germany)

Local

Bilaçeroğlu , Semra (Izmir, Turkey) Çağlayan, Benan (Istanbul, Turkey) Dalar, Levent (İstanbul, Turkey)

Scientific Advisory Committee

Astoul, Phillippe (France)

Becker, Heinrich (Germany)
Bilaceroglu, Semra (Turkey)
Bolliger, Chris (South Africa)
Breen, David (Ireland)
Çağlayan, Benan (Turkey)
Chhajed, Prashant (India)
Colt, Henri (USA)
Dalar, Levent (Turkey)
Dooms, Christophe (Belgium)

Dutau, Herve (France)

Eberhardt, Ralf (Germany)
Ernst, Armin (USA)
Freitag, Lutz (Germany)
Froudorakis, Marios (Greece)
Gasparini, Stefano (Italy)
Herth, Felix J. (Germany)
Janssen, Julius (Netherlands)
Kurimoto, Noriaki (Japan)
Maskell, Nick (UK)
Mehta, Atul (USA)
Miyazawa, Teruomi (Japan)

Munavvar, Muhammet (UK)
Papai-Szekely, Zsolt (Hungary)
Rosell, Antoni (Spain)
Sterman, Daniel (USA)
Stratakos, Grigoris (Greece)
Triller, Nadja (Slovenia)
Vergnon, Jean-Michel (France)
Wahidi, Momen (USA)
Yasufuku, Kazuhiro (Canada)

CONGRESS TOPICS

Hands-on courses on models:

- Medical thoracoscopy
- Rigid bronchoscopy
- Flexible bronchoscopy
- Electrocautery & argon plasma coagulation
- Laser
- Cryotherapy
- Conventional transbronchial needle aspiration
- EBUS-transbronchial needle aspiration
- Mini-probe EBUS
- Thoracic ultrasound
- Electromagnetic navigation

Main topics at the congress:

- Master bronchoscopy clinic- fascinating cases and lessons learned
- Interactive case presentations (bronchoscopy, interventional pulmonology, lung cancer, etc.)
- "How I do it" sessions with video shows (bronchoscopy, interventional pulmonology, thoracic US)
- Setting, strategy and training in interventional bronchoscopy- best practice
- Quality and safety control in interventional pulmonology
- Anesthesia and sedation during bronchoscopy
- Terminology for bronchoscopic findings- a common language
- The role of bronchoscopy in functional disorders
- Evaluation of the mediastinum in lung cancer
- Endobronchial ultrasonography (EBUS)
- Traditional TBNA- its role in the era of EBUS
- Endoesophageal ultrasonography (EUS)
- Electromagnetic navigation
- Is ROSE useful during bronchoscopy?
- Treatment of bronchoscopic cytological specimens in the era of lung cancer targeted therapy
- Complications and disasters in bronchoscopy suit- prevention and management
- Drugs and airway passages
- Endoscopic and surgical management of bronchopleural and tracheoesophageal fistulas
- Endobronchial and surgical lung volume reduction in severe emphysema
- Methods in bronchoscopic lung volume reduction- for whom, how and when?
- Outcome of therapeutic bronchoscopic interventions in benign and malignant airway disease
- From interventional pulmonology to lung transplantation
- Endobronchial vs conventional management of persistent pneumothorax
- Management of primary spontaneous pneumothorax- controversies
- Implications of lung cancer screening

CONGRESS TOPICS

- Management of early stage lung cancer- different modalities
- Diagnosis and management of solitary pulmonary nodule
- Radiofrequency ablation- to whom, how and when?
- Evaluation of the mediastinum in lung cancer: PET, EUS/EUS, surgery
- Autofluorescence in bronchoscopy and pleuroscopy
- Narrow band imaging in bronchoscopy and pleuroscopy
- Management of locally advanced lung cancer- from interventional bronchoscopy to surgery
- Endoscopic treatments in airway obstruction
- Bronchial thermoplasty
- Emerging bronchoscopic techniques- new applications, new diseases
- Efficient training courses in bronchoscopy and interventional pulmonology
- Benign tracheal stenosis
- Tracheobronchomalacia
- Dynamic airway collapse
- Optimal management of pulmonary bleeding
- Stents- rational and optimal use and update
- Complication of artificial airways and their management
- The role of bronchoscopy in interstitial lung diseases- different perspectives
- Management of airway complications after thoracic surgery
- Airway complications after lung transplantation- new classification
- Complications of bronchial reimplantations following surgery for lung tumors
- Interventional pulmonology and artificial ventilation
- Bronchoscopy in intensive care unit
- Pleural procedures practical tips
- Rigid and flexirigid thoracoscopy
- Thoracoscopy in pleural effusions
- Thoracoscopy in pneumothorax
- "Tissue is the issue" in interventional pulmonology
- Tips and tricks in interventional pulmonology
- Update in pleurodesis
- Talc poudrage and slurry in pleurodesis
- Anesthesia and sedation during thoracoscopy
- Tunnelled pleural catheters
- Management of malignant mesothelioma- different modalities
- Management of malignant pleural effusions
- Management of infectious pleural effusions
- TPA/DNASE and saline irrigation in empyema
- Research and targeted treatment in lung cancer
- Research and gene therapy in malignant mesothelioma

The following pages feature selected sponsorship opportunities for the ECBIP 2013 Congress and provide Congress supporters with a number of ways to enhance their visibility and association with the event.

Please contact the sponsorship & exhibition secretariat (ecbip2013@k2-events.com) regarding the sponsorship opportunities.

All mentioned prices are subject to 18% VAT.

Satellite Symposia

EUR 15.000,- + EUR 40,- per chair

Slots for satellite symposia are available during congress programme. The best way to advertise your "new" product or advancements to the congress delegates. Organize a scientific session and invite congress delegates. All advertisement and announcements will be displayed in the official printed material of the congress, including the congress webpage.

Symposium rates includes:

- Room rental: Various meeting rooms are available, please contact K2 for preferred room size.
- Standard audio/visual equipment
- Simultaneous translation equipment (translators not included)
- Symposium announcements in congress bags (A4 one page, produced by sponsor)
- Inclusion in symposium program, pocket program and congress web page

Speaker Ready Room

EUR 10.000,-

Speaker Ready Room decoration sponsorship excluding catering costs.

World renowned invited speakers form the core of the congress program. The Speaker Ready Room provides speakers with the opportunity to upload, amend, finalise their presentations and meet other speakers. The Speaker Ready Room will be decorated as a lounge, increasing networking opportunities.

Speaker Ready Room decoration sponsorship include:

- Sponsor name written before Speaker Ready Room as "SPONSOR Speaker Ready Room"
- Acknowledgement in congress program and congress web page
- Acknowledgement in official invitation/information letters sent to invited speakers and abstract authors
- Sponsor company may display promotional material (roll-ups, tabletop flags, mousepads etc.) in speaker ready room Catering will be available in Speaker Ready Room and catering costs will be added to the sponsorship fee.

Webcasting EUR 15.000,-

Webcasting of whole scientific sessions.

All the sessions in the scientific program will be video and audio recorded. After processing, mentioned sessions with speaker's image, audio and presentation will be broadcasted online at the official congress web site as well as sponsor website.

Webcasting sponsorship includes:

- Webcasting of whole scientific sessions from the congress web page
- Webcasted sessions available for 1 year after the congress online
- Sponsor designed landing page and acknowledgment with sponsors logo will appear in the page frame
- 1 e-mail blast to registered participants
- Acknowledgement in congress program and congress web page

Hospitality Suite EUR 20.000,-

Hospitality suite within premises of the congress venue.

There will be a limited number of hospitality suites available for exhibitors / sponsors. The exhibitors / sponsors are free to organize any type of activity to attract invited delegates however activities competing with the congress scientific program or disturbing the congress and its attendees in any way will not be allowed. The reservation will be made on a first come first served basis.

Hospitality Suite rental fee includes:

- Room rental throughout the congress (setup day only 26 April 2013)
- Signage from exhibition area

Congress Mobile Application

EUR 10.000,-

Congress Mobile Application to include congress information and organizing agenda. A congress mobile application will be prepared to serve as an interactive tool for information about the congress and organizing sessions, getting latest news and sharing information on the social media. Mentioned applications will be designed to run on various smartphones and pads.

Congress mobile application sponsorship fee includes:

- Sponsor logo on splash screen for Blackberry, Android and Iphone applications
- Sponsor logo on mobile application in every page
- 3 e-mail blasts to general mailing list
- Acknowledgement in congress program and congress web page

Internet Corner EUR 7.500,-

Sponsorship for the Internet Corner available for delegates and exhibitors. Internet corner are one of the "must – visit" locations at a congress for delegates. Internet corner sponsorship is one of the highest visibility sponsorships.

Internet Corner sponsorship includes:

- Sponsor name written before internet corner as "XXX Internet Corner"
- Sponsor logo on internet corner decorations
- Acknowledgement in congress program and congress web page
- Sponsor name mention in congress venue signage

Congress Bags EUR 7.500,-

Sponsorship for congress bags to be delivered to all registered delegates. Congress bags sponsorship is one of the most preferred items on the sponsorship menu. The delegates cherish the congress bags as a souvenir and keep using for years to come. A stylish congress bag will be distributed to all registered delegates. Sponsor logo will be displayed on the visible surface of the congress bag enabling this sponsorship item to live much longer than the congress.

Congress Bags sponsorship rate includes:

- Sponsor logo to be included on the cover of the bag (front or back)
- Acknowledgement in congress program and congress web page
- Insert in congress bags (A4 one page, produced by sponsor)
- Notepads & pens (graphic design to be confirmed by sponsor)

Congress Bag Inserts EUR 2.000,-

A4 size, maximum 4 pages insert in the congress bags (to be produced by sponsor) Place your advertisement in the congress bag and make sure all delegates receive it. Invite delegates to your special events or to your booth with invitations in the congress bags. The item is limited to A4 size and 4 pages, however small gifts or promotional material can also be used.

Lanyards & Badges EUR 5.500,-

Sponsor logo printed on the lanyard and the front face of congress name badge The lanyards - worn by every delegate and exhibitor - is a highly visible sponsorship item. The sponsor logo will be printed on the lanyard, in line with congress and sponsor colors.

Lanyard sponsorship rates includes:

- Sponsor logo & colors to be printed on lanyards
- Sponsor logo to be printed in the front face of the name badge (size and graphic work to be confirmed by the organizing committee)
- Acknowledgement in congress program and congress web page
- Insert in congress bags (A4 one page, produced by sponsor)

Congress Venue Signage

EUR 6.000,-

Sponsorship for all signage in the conference venue.

Delegates will be directed within the congress venue by following the signages onsite. Sponsors will have a high visibility on all floors / elevators / escalators within the congress venue. A sponsor logo will be placed on all directional signage.

Congress venue signage sponsorship includes:

- Sponsor logo printed in every signage (size and place to be determined due to graphic work)
- Acknowledgement in congress program and congress web page

PRINTED MATERIAL ADVERTISEMENT

Please refer to below table for advertisement in printed materials. Various				
Congress	Inside Front Cover	Full Color, Full Page	EURO 1.500,-	
Program Book	Inside Anywhere	Full Color, Full Page	EURO 1.000,-	
	Inside Back Cover	Full Color, Full Page	EURO 1.500,-	
	Back Cover	Full Color, Full Page	EURO 2.000,-	
	Inside Front Cover	Full Color, Full Page	EURO 1.500,-	
Exhibitor Catalogue	Inside Anywhere	Full Color, Full Page	EURO 1.000,-	
	Inside Back Cover	Full Color, Full Page	EURO 1.500,-	
	Back Cover	Full Color, Full Page	EURO 2.000,-	
Congress Pocket Program	Back page cover	Full Color	EURO 3.000,-	
Bookmark	5x21 cm	Full Color, Both sides	EURO 2.000,-	

Coffee Breaks EUR 10.000,-

6 coffee break sponsorships are available throughout the congress.

Sponsors will have the opportunity to book a whole day sponsorship for coffee breaks. 2 official coffee breaks within the scientific program will be dedicated to the sponsor. The sponsor will have an opportunity for high visibility within the exhibition floor. All coffee cups within the congress venue will be produced with sponsor logo, including all cash bars.

Coffee Break sponsorship rates include:

- 1 day sponsorship (2 coffee breaks)
- Paper coffee cups with sponsor logo (produced by organizer)
- Acknowledgement in congress program, pocket program and congress web page
- Sponsor tabletop flags on cocktail tables and coffee stations

Custom Designed Sponsorship

Contact K2

Custom Designed Sponsorships will be considered.

If you have any other particular request about how you would like to present your organisation at the Congress, please contact the sponsorship & exhibition secretariat.

Poster Awards Contact K2

Please contact K2 for details.

Faculty Hotel Registration Desk Contact K2

Please contact K2 for details..

Speaker's Reception Contact K2

Please contact K2 for details.

Welcome Reception Sponsorship Contact K2

Please contact K2 for details.

All mentioned prices are subject to 18% VAT.

EXHIBITION

An industrial exhibition area will be available throughout the congress. Exhibition spaces are available at congress floors. There is a direct access to the meeting rooms where scientific sessions will be held.

Candidate exhibiting companies are offered the choice of exhibition space according to the EABIP Sponsors' priority list. After the selection of exhibition space for priority companies, exhibition space will be available for allocation for all companies after January 15th, 2013 on a first come first served basis.

Before December 15 th , 2012	Section A Ground Floor h=2,40m	Section B Ground Floor h=4,00m	Section C 1 st Floor h=3,00m
Pre-equipped booth of 9m ²	6,000EURO	7,000EURO	6,000EURO
Non-equipped booth (per m², min.9m²)	500EURO	650EURO	500EURO
After December 15 th , 2012	Section A Ground Floor h=2,40m	Section B Ground Floor h=4,00m	Section C 1 st Floor h=3,00m
Pre-equipped booth of 9m ²	7,000EURO	8,000EURO	7,000EURO
Non-equipped booth (per m², min.9m²)	600EURO	750EURO	600EURO

Price for each extra m² of Pre-equipped booth 650.-EURO

- Exhibition prices for Pre-equipped booth include shell scheme stand design.
- As shown in tables; a discount is available for bookings before December 15th, 2012.
- All rates are subject to VAT of 18%
- Third person liability insurance is mandatory.

Shell Scheme Design Includes:

- Walls on 2/3 sides (2.5 m height)
- Name & Booth # on Fascia
- 1 table
- 2 Chairs
- Carpet (Blue/Red/Grey/Black)
- 3 power sockets
- 1 Spot for each 3 sqm



HOW TO BOOK & PAY

How to Book

Please fill in the attached exhibition and sponsorship order form and send to sponsorship & exhibition secretariat via e-mail or fax. K2 will then get back to you with the status of your reservation, since bookings are made on a first come first served basis. Reservations are only confirmed upon receipt of the relevant deposit payment.

Terms of Payment

Bookings less than EUR 10.000 (net of taxes) are subject to full payment upon reservation confirmation.

Bookings exceeding EUR 10.000 (net of taxes) can be paid in two installments:

- 60% deposit upon reservation confirmation
- 40% balance by March 1st, 2013

The sponsorship & exhibition secretariat will issue a proforma invoice for each payment. All payments should be completed within 2 weeks of receipt of the relevant proforma invoice. The sponsorship & exhibition secretariat will be entitled to cancel bookings if payment is not received within the specified time. All payments made until this time will be forfeited.

Method of Payment

- Payment by Credit Card Visa / Mastercard can be used to pay for exhibition & sponsorship bookings. Please request for mailorder form from the secretariat.
- Payment by Bank Transfer.

Please bear in mind that all bank transfer payments should be done "net of charges" and all bank transfer fees should be paid by the sponsor / exhibitor.

All payments should be executed in line with issued proforma invoices to K2 Bank Accounts. Please contact the sponsorship & exhibition secretariat for bank account details.

Cancellation Policy

All cancellations must be made in writing to the sponsorship & exhibition secretariat by the official contact person of the exhibitor / sponsor.

- Organizers shall retain 10% of the agreed sponsorship & exhibition fees if cancellation is made before December 1st, 2012.
- Organizers shall retain 50% of the agreed sponsorship & exhibition fees if cancellation is made between December 1st, 2012 and January 15th, 2013.
- All cancellations made after January 15th, 2013 are subject to full payment and no refunds will be made.

EXHIBITION & SPONSORSHIP BOOKING FORM

Please return this form to:



SPONSORSHIP & EXHIBITION SECRETARIAT K2 Conference and Event Management Ali Nazime Sokak No: 45 Kosuyolu Mah.

Kadikoy 34718 Istanbul, Turkey

Contact person: Naci Armağan Tel : +90 216 428 9551 Fax : +90 216 428 9591

E-mail: ecbip2013@k2-events.com

Company Name	<u>//ATION</u> :
Contact Person	
Contact Person e-mail	
Address	
Postal Code	: City: Country:
Tel	: Fax:
E-mail	:
Company Name Address Postal Code	SS (If different from above)
EXHIBITION ORDEF Preferred Section A Preferred Type	
_	of 9m ² Preferred Size #sqm x EUR = EUR
	n (min. 9m²) Preferred Size #sqm x EUR = EUR
Non-equipped booth	
Non-equipped booth	TOTAL = EUR
	TOTAL = EUR DER (please indicate your preferred sponsorship request)
SPONSORSHIP ORE	DER (please indicate your preferred sponsorship request)
SPONSORSHIP ORE	
SPONSORSHIP ORE	DER (please indicate your preferred sponsorship request) EUR